

SOKOL PRIZE FOR DIGITAL CARICATURE, CRITICAL DRAWING AND SATIRE

All around the world, a growing number of artists are utilizing digital techniques. In the area of caricature, as well, computers are increasingly used alongside traditional media such as pencil, ink and acrylic. Caricaturists draw digitally, color digitally and frequently even publish digitally. The Internet and social media channels, in particular, serve to circulate caricature-related statements, with the result that they reach a much larger audience than they would merely via print media. The *Sokol Prize for Digital Caricature, Critical Drawing and Satire*, SOKOL for short, is aimed at addressing as well as promoting this artistic development with an innovative and forward-looking competition. The Province of Lower Austria, in cooperation with the Erich Sokol Privatstiftung Mödling, the Lower Austrian Regional Collections and the Karikaturmuseum Krems, will award the *Sokol Prize for Digital Caricature, Critical Drawing and Satire* for outstanding accomplishments in the field of digital drawing.

Erich Sokol, after whom this prize is named, is recognized as a pioneer of a new Austrian school of caricature and political satire. His works have been published in renowned magazines all over the world. Even as a young man and up-and-coming artist, Sokol had an international orientation. He received a scholarship to train at the Institute of Design in Chicago, where early on he came into contact with new media, photography and experimental applications. In Austria, Erich Sokol not only played a groundbreaking role as a political caricaturist but also worked in a cross-media and cross-divisional manner with what at the time was the young medium of television. As early as the 1970s he was responsible for the corporate identity of the ORF (Austrian Broadcasting Corporation), long before this term was even widely known in this country.

The *Sokol Prize for Digital Caricature, Critical Drawing and Satire* reflects the tremendous accomplishments of this artist and pays tribute to his modern, transmedia working methods. Moreover, the prize is to expand the concept of caricature in a way that is visible and experienceable for everyone.

BIOGRAPHY

1933 Born in Vienna on 31 March.

1939–1952 Attends primary school and the Goethe-Realschule in Vienna's fourteenth district. While still in high school he attends classes at the adult education centre of Vienna's Academy of Fine Arts. In 1952 he sells his first drawing to the socialist newspaper *Kleines Blatt* for 15 Austrian schillings, at the time equivalent to about 75 US cents. Graduates from high school.

1952–1957 Studies at Vienna's University of World Trade, while at the same time producing a large number of commercially successful drawings, with his cartoons and political caricatures appearing in such publications as the *Neuer Kurier*, *Die Presse*, *Stern*, *Wiener Bilderwoche*, *Schweizer Illustrierte Zeitung*, *Arbeiter-Zeitung*, *Weltpresse*, *Münchener Illustrierte* and the British magazine *Punch*.

1957–1959 Extended stay in the US. Studies for two semesters at the Institute of Design of the Illinois Institute of Technology in Chicago on a Moholy-Nagy Scholarship, attending classes in visual design, photography and typography. Supports himself primarily by contributing graphic-art works to *Playboy* and *The Lion Magazine*. Receives the Editorial Art Prize from the Artists' Guild of Chicago. Works on a book of satirical drawings with caricatures of typical American characters. Returns to Vienna in November 1959.

1960–1967 His book *American Natives* is published in 1960 by Harper & Brothers in New York and in 1961 by Hamish Hamilton in London. Joins the editorial staff of Vienna's *Arbeiter-Zeitung*, the daily newspaper of the Social Democratic Party, as a political caricaturist. Beginning in 1965 freelancer with the *Süddeutsche Zeitung*. Leaves the *Arbeiter-Zeitung* in 1967.

1967–1992 Head graphic artist at the ORF. 1971: awarded the "Goldene Kamera" by the magazine *Hör zu*. 1972: recipient of the State Award for Advertising from the Federal Ministry of Trade, Commerce and Industry for his Austrian Airlines campaign. 1973: debut as director of a television show. 1975: first cover picture for the *Kronen Zeitung*; at the same time ends his 18-year-long activity as a contributor to *Playboy*. 1977: City of Vienna Award for Applied Art. 1982: Golden Honorary Medal of the City of Vienna. 1986: recipient of the Johann-Nestroy-Ring. From 1987 art director for the entire area of design at the ORF (graphic art, equipment, costumes). 1992: early retirement from his position of art director of the ORF.

1992–2003 1997 Medal of Honor of the City of Mödling for Service to Art and Culture. From 1999 creates cover pictures for the Austrian daily *Die Presse*. At the end of the 1990s, Sokol and his partner, Annemarie Höld-Praschl, found the Erich Sokol Privatstiftung in Mödling. 2001: receives the Olaf Gulbransson Prize; marries Annemarie Höld-Praschl. 2002: announcement of the granting to Sokol of the title "Professor" (awarded posthumously on his 70th birthday). Erich Sokol dies in the night between 19 and 20 February 2003 at his home in Mödling.

Publications in newspapers and magazines (selection): *Aktuelt* – Copenhagen, *Dagens Nyheter* – Stockholm, *Family Weekly* – Chicago, *Harper's Magazine* – New York, *Der Spiegel* – Hamburg, *The Observer* – London, *The New York Times* – New York, *Sun* – Tokyo, *Krokodil* – Moscow, *Rudé právo* – Prague.

COMPETITION

GENERAL

The competition will be held every five years beginning in 2017 and advertised internationally chiefly via digital channels and social media. The prize will be awarded the following year. The competition is aimed at drawing artists around the world who would like to present their digital or traditionally drawn caricatures in a museum as well as in a scholarly context. Eligible for entry are artists, students, graduates of an art or graphic art training program, as well as other persons involved in art from Austria and abroad who are at least 18 years old. The artist is free to select the theme for his or her work.

Submission period: Entries will be accepted from March 29th 2017 to January 1st 2018, 8 p.m. (CET).

Prize: Prizes worth over EUR 30,000 will be awarded to winners from Austria and abroad. They will be divided as follows:

- EUR 11,000** – Sokol Prize for Digital Caricature (First Prize) digital submissions only
- EUR 4,000** – Sokol Sponsorship Prize digital submissions only
- (max.) **EUR 2,600** – 2 x AIR-ARTIST IN RESIDENCE grants* digital submissions only
- EUR 11,000** – Sokol Honorary Prize for special achievement or life work – digital and traditional works

* Additionally, two grants for an AIR-ARTIST IN RESIDENCE (<http://www.air-krems.at/intro/>) will be awarded to international entrants. Each grant includes accommodations in a studio apartment in Krems for a period of two months, a monthly allowance of **EUR 1,300** and personal on-site support. Austrian artists are not eligible for these grants.

ENTRY PROCEDURE

1. Entrants must send their submission documents as a portfolio in data form (PDF format, max. file size 5 MB), or as a link to an online portfolio or a homepage, a gallery or a Facebook page no later than January 1st 2018, 8 p.m. (CET) to the following e-mail address: sokol_prize@karikaturmuseum.at. The portfolio must contain a minimum of four and a maximum of ten works, preferably done in the past two years. Please do not send originals; they will not be returned! No responsibility can be accepted for submitted originals. The entry documents should also contain a curriculum vitae, one to two pages in length, that includes the following information: first and last name, date of birth, occupation, address, e-mail address, telephone number and bank-account information. Submissions can be made by invitation as well as by individual initiative.

2. Submissions that do not correspond to the terms enumerated here will be disqualified. In this case there will be no separate notification of this disqualification.

3. After the entry deadline, the submissions will be examined by an independent jury of experts. All submissions will be evaluated by the individual jury members, who – independently of each other and online – assess the works according to a predetermined point system. This preliminary selection process will be completed by February 15th 2018. The entrants with the highest score will be nominated to receive a prize and the nominees will be notified individually via e-mail. The artists will be judged primarily according to their portfolio. In addition to the fulfillment of the competition objective and the creative idea,

the most important criteria includes a high degree of originality, outstanding drawing quality, compelling content, an innovative spirit and the media-related appeal of the execution. The voting of the jury is not public; the results are final and cannot be appealed through a legal process.

4. Subsequently the entries of the nominated artists will be presented in a special exhibition space at the Karikaturmuseum Krems as part of the Erich Sokol Exhibition. Here, visitors to the museum can participate in selecting the prizewinners by casting their vote as a form of modern visitor interaction. In terms of its weight, the crowd vote corresponds to the vote of one jury member. In the fall of 2018, following the decision of the jury members, the prizewinners will be named. The jury is also entitled to propose artists of their own choosing for the competition.

5. After the winners are determined, they will be notified in a timely manner via e-mail. Those competition entrants who are not nominated will not be personally notified.

6. The prizes will be awarded in the fall of 2018 in a ceremony at the Erich Sokol Exhibition at the Karikaturmuseum Krems.

7. The Karikaturmuseum Krems is aimed at a heterogeneous and diverse group of visitors, including children, and reserves the right to disqualify submissions with offensive and/or discriminatory content. The promoter is not obligated to provide reasons for such a disqualification. Entrants who attempt to disrupt or manipulate the competition, or who violate prevailing law or the rights of third parties, will also be disqualified from participation.

JURY

Under the auspices of Annemarie Sokol, the jury rules on the awarding of the prizes. The jury consists of international experts from various fields, including caricature, media and online publishing, as well as representatives of the Erich Sokol Privatstiftung in Mödling, the Abteilung Kunst und Kultur des Landes Niederösterreich (Department of Art and Culture of the Province of Lower Austria) and the Karikaturmuseum Krems. The Karikaturmuseum Krems reserves the right to change the number of jury members and the composition of the jury.

- Jean Mulatier, caricaturist and photographer (FR)
- Sebastian Krüger, caricaturist and painter (DE)
- Gisela Vetter Liebenow, director of the Wilhelm Busch Museum Hannover (DE)
- Thomas Wizany, caricaturist (AT)
- Michael Pammesberger, caricaturist (AT)
- Gerhard Haderer, caricaturist (AT)
- Maria Picasso, illustrator (ES)
- Achdé, cartoonist and caricaturist (FR)
- Rosa von Suess, media technology / FH St. Pölten (AT)
- Kianoush, caricaturist (IRN)
- Markus Wintersperger, digital media / FH ST Pölten (AT)
- Katharina Greve, architect and caricaturist (DE)
- Anja Grebe, Arts and Cultural Studies / Danube University Krems (AT)
- Representatives of the Department of Art and Culture of Lower Austria (AT)
- Representatives of the Lower Austrian State Collection (AT)
- Gottfried Gusenbauer, artistic director of the Karikaturmuseum Krems (AT)

CONTACT

Karikaturmuseum Krems
Steiner Landstraße 3a
3500 Krems an der Donau
E-mail: sokol_prize@karikaturmuseum.at

LEGAL INFORMATION

The competition entrants must be the creators of their submitted works and thus their legitimate authors as defined in § 10 (1.) of the current version of the Austrian "Urheberrechtsgesetz" (Copyright Law), BGBl. Nr. 111/1936. With the submission of their portfolios to the given e-mail address, the artists grant to the Karikaturmuseum Krems the right to forward their works to the members of the jury. Furthermore, the entrants give their consent that, should their work be nominated for the *Sokol Prize for Digital Caricature, Critical Drawing and Satire*, they grant to the Karikaturmuseum Krems the right, without financial remuneration, to present the nominated work(s) at the exhibition and to make use of them in the context of the exhibition and the prize presentation. This includes publicizing and otherwise making use of the works for purposes of reporting, documentation and publication as well as for promotional purposes.

Unless they expressly decree otherwise in writing, with the submission of their portfolios the artists also grant to the Karikaturmuseum Krems the right, cost-free and unrestricted with respect to time and content, to reproduce the work(s) for the catalogue, public relations activities and marketing (including Internet, social media, Facebook and non-commercial apps), for art education in connection with the exhibition and for documentation purposes after the end of the exhibition. If a work is used for the afore-mentioned purposes, the respective competition entrant must be named as the creator of that work.

Furthermore, with the submission of their portfolios the entrants also explicitly agree that in the case of a nomination, the data of the potential prizewinner may be made use of in accordance with the regulations of the current version of the Datenschutzgesetz 2000 (Data Protection Act 2000), BGBl. I Nr. 165/1999.

The promoter reserves the right to disqualify entrants from the competition who violate the terms and conditions of entry.

The payment of the prize money shall compensate for the granting of rights. Any further cost reimbursement or compensation for expenses shall be excluded. The entrants in the competition who are not among the winners shall not be granted any compensation for expenses.

With their participation in the competition, all entrants accept the terms and conditions enumerated here.

THANK YOU VERY MUCH FOR YOUR ENTRIES!

Concept: Annemarie Sokol, Erich Sokol Privatstiftung, Mödling

Gottfried Gusenbauer, artistic director of the Karikaturmuseum Krems

Partner: ORF/Grafik, ORF NÖ, Danube University Krems, St. Pölten University of Applied Sciences